



To: Executive Councillor for Community Wellbeing:  
Councillor Sarah Brown

Report by: Jackie Hanson, Operations and Resources  
Manager, Community Development

Relevant scrutiny  
committee: Community Services 16/1/2014  
Scrutiny Committee

Wards affected: All Wards

## **2014-15 COMMUNITY AND ARTS & RECREATION DEVELOPMENT FUNDING TO VOLUNTARY AND NOT-FOR-PROFIT ORGANISATIONS**

### **Key Decision**

#### **1. Executive summary**

1.1 This report makes recommendations for 2014-15 Community Development and Arts and Recreation Development funding to voluntary and not-for-profit organisations and seeks approval for an efficient and consistent approach across the authority for the approval of grant awards.

#### **2. Recommendations**

The Executive Councillor is recommended:

2.1 To agree the recommendations for Community Development and Arts and Recreation Development grants to voluntary and not-for-profit organisations in 2014-15 as set out in the Appendices to this report, subject to confirmation of the Council's 2014-15 budget in February 2014 and, in some cases, to the provision of further information from applicants.

2.2 To approve the increase in delegated powers relating to the approval of community and arts and recreation development grant awards as follows:

- § Awards up to and including £5,000 to be approved by officers
- § Awards from £5,001 - £10,000 to be approved by the Executive Councillor inviting comments from the Chair and Spokes of the relevant scrutiny committee
- § Awards above £10,000 to be approved by the Executive Councillor following consideration by the relevant scrutiny committee

### 3. Background

- 3.1 The current funding priorities contribute to the City Council's Medium Term Objectives and the Community Development, Arts and Sports Strategies. A copy is attached as Appendix 1.
- 3.2 The Community and Arts and Recreation Development funding for 2014-15 was publicised with a closing date of 3rd October. Detailed assessments on all of the applications were undertaken looking at:
- § how the priorities are met and what outcomes are expected
  - § who the beneficiaries are, how many and where they are from
  - § the evidence of need, partners involved in the project, and consultation undertaken
  - § how projects will be measured and monitored
  - § the organisation and that the funding conditions are met
  - § the amount requested in relation to the total cost of the project and anticipated benefit to city residents
- 3.3 125 organisations have applied for funding for a total of 196 projects, services and activities. Applications and recommendations are set out as follows:
- § Appendix 2 – Community Development grant and discretionary rate relief applications 2014-15
  - § Appendix 3 – Arts and Recreation Development grant and discretionary rate relief applications 2014-15
  - § Appendix 4 – Arts and Recreation Development 3 Year agreements
- 3.4 Since 2006 Community Development and Arts and Recreation Development Grants have been cash limited. The proposal for 2014-15 is to continue to cash limits these budgets. This will result in a saving of £17,700 from the Community Development budget and £4,800 from the Arts and Recreation budget.
- 3.5 Growth Areas – the successful budget bid 2012-13 for £10,000 to support community activities in new and adjacent communities will be included in the Community Development grant budget for its final year in 2014-15.
- 3.6 The figures in the following charts are subject to approval of the City Council's full 2014-15 budget in February 2014.

## Community Development

2014-15 Priorities and Funds		Budget %	Available £	Bids £	Offer £	Balance £
1	Community Activities					
1.1	Children. Young people. Families experiencing disadvantage	11.6	100,000	152,229	98,436	1,564
1.2	Equality & Diversity	10.1	92,000	230,873	91,769	231
1.3	Active Older People	4.2	35,690	54,246	34,812	878
2	Social & Economic Deprivation					
2.1	Legal Advice Services	29.1	255,000	255,020	255,020	-20
2.2	Economic Inclusion	15.3	128,000	169,997	126,466	1,534
3	Strengthening the Voluntary sector	16.8	145,000	156,056	140,082	4,918
4	A Growing City (3.6 £10,000)	0.6	10,000	6,000	6,000	4,000
5	Social Enterprises	2.3	20,000	35,319	21,174	-1,174
6	Area Committee Grants*	10	86,000	0	0	86,000
<b>TOTAL</b>		<b>100</b>	<b>871,690</b>	<b>1,062,971</b>	<b>773,759</b>	<b>97,931</b>

## Arts and Recreation Development

2014-15 Priorities and Funds		Budget %	Available £	Bids £	Offers £	Balance £
Arts & Recreation Development Grants		92	222,550	337,023	222,544	6
Area Committee Grants*		8	18,920	0	0	18,920
<b>TOTAL</b>		<b>100</b>	<b>241,470</b>	<b>337,023</b>	<b>222,544</b>	<b>18,926</b>

\* **Area Committee Grants** budgets will be merged making a total of £104,920 and will be awarded via the area committee grant process during 2014-15.

- 3.7 This funding programme aims to support clearly defined services and activities which:
- § meet the priorities and funding conditions
  - § are costed to include all relevant overheads within a full cost recovery budget
  - § have measurable targets and make a clear impact on demonstrable community needs
  - § are backed up by research and consultation
- Groups, which are actively working towards meeting these conditions, may be considered for funding.
- 3.8 An organisation will not be eligible if it:
- § is set up and/or managed wholly or partly by a statutory organisation
  - § provides religious instruction or worship (religious organisations may be eligible for grants to provide social, leisure, cultural or welfare activities with no proselytising)
  - § operates for private gain
  - § is connected with any political party or involved in party politics
- 3.9 Some organisations need to widen their approach to fundraising and improve the quality of funding applications. We work with the Cambridge Council for Voluntary Support and others to ensure organisations are aware of appropriate options and support available.
- 3.10 All funded groups will have funding agreements for their grants and structured monitoring arrangements.
- 3.11 Some Arts and Recreation Development grant aided organisations are in year two of a three year funding agreement and these commitments have been listed separately in Appendix 4. These organisations will be informed of the forthcoming review proposed in the following report and will be expected to apply against revised priorities for 2015-16 funding. No three year offers will be made in 2014-15.
- 3.12 **Cambridgeshire Compact**  
The Council endorsed the Cambridgeshire Compact in 2007. Its main aim is to improve and develop the relationships between the statutory and voluntary sectors. Of particular importance to this report the Council undertakes to give a minimum of 12 weeks' notice in respect of decisions to change or terminate a grant or contract condition.

#### 4. Implications

- (a) **Financial Implications** -These are detailed in the report and appendices
- (b) **Staffing Implications** - None
- (c) **Equal Opportunities Implications**
  - § All grant aid policies are based on the Council's Medium Term Objective to secure a healthy and thriving community, especially through the provision of services to areas and communities that are the most disadvantaged.
  - § Effective implementation of equal opportunities policy and practice by applicant groups is a condition for grant aid.
  - § An Equality Impact Assessment was undertaken on the revised strategy and priorities.
- (d) **Environmental Implications** - All applicants are required to have environmental policies to detail how they will contribute to reducing carbon emissions and establish good practice. Climate change rating +L
- (e) **Consultation and Communication** - Consultation was undertaken on the current grant priorities and will be for the revised priorities 2015-16
- (f) **Community Safety** - some projects, services and activities funded by community development grants will have a positive impact but this is not the primary outcome for this funding.
- (g) **Procurement** - None

#### 5. Background papers

These background papers were used in the preparation of this report:

- § Grant and discretionary rate relief applications 2014-15 (not available to the public)

#### 6. Appendices

Appendix 1 – Community and Arts and Recreation Development Funding Priorities

Appendix 2 – Community Development grant and discretionary rate relief applications 2014-15

Appendix 3 – Arts and Recreation Development grant and discretionary rate relief applications 2014-15

Appendix 4 – Arts and Recreation Development 3 Year agreements

#### 7. Inspection of papers

To inspect the background papers or if you have a query on the report please contact:

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## Funding Priorities 2014-15 Community Development

Reference number	Priority 1 – Community Activities
	<p>This funding is to enable people in the priority groups listed in <b>CD1.1, 1.2 and 1.3</b> below to come together to pursue community activities in all parts of the City. (For activities benefiting residents in specific areas of the City please see CD6 Area Committee Grants).</p> <p>Consideration will be given to specific activities and services that enable those groups and individuals to participate in their communities and improve their own well-being.</p> <p><b>Activities must include one or more of the following:</b></p> <ul style="list-style-type: none"> <li>• supporting those who are disadvantaged by low income / disability / discrimination</li> <li>• proposals that enable people to participate in decisions and influence the services that affect their lives</li> <li>• bringing people together to identify common issues and to bring about change</li> <li>• investigating local needs and developing responsive projects</li> <li>• increasing the awareness of, and celebrating, the city's cultural diversity</li> </ul> <p><b><i>It is not for personal care services, proselytising or worship or services which are the responsibility of other statutory agencies (unless part of a formal partnership arrangement)</i></b></p>
<b>CD1.1</b>	<p><b>Children and young people &amp; families experiencing disadvantage:</b></p> <ul style="list-style-type: none"> <li>§ to provide children and young people with opportunities to participate in positive activities, engage in democratic processes, improve the quality of life in neighbourhoods and across the city.</li> <li>§ to meet the needs of children and young people in the areas of growth or demographic change</li> </ul>
<b>CD1.2</b>	<ul style="list-style-type: none"> <li>§ <b>BME groups</b></li> <li>§ <b>People with disabilities</b></li> <li>§ <b>LGBT groups</b></li> <li>§ <b>Women</b> lacking opportunities to live safe and fulfilling lives</li> <li>§ <b>Community cohesion</b> - helping people from different backgrounds to integrate into the Cambridge community and to get on well together.</li> </ul>
<b>CD1.3</b>	<b>Older people</b> to live socially and physically active lives

Reference number	Priority 2 – Social and Economic Deprivation
	Projects, services and activities which:
<b>CD 2.1</b>	Improve access to <b>Legal Advice Services</b> (legal, welfare benefits, money/debt advice) for disadvantaged residents which must have the appropriate quality mark and referral systems. ( <i>Legal advice services are defined as advice, information or assistance involving knowledge of rights, obligations, conferred by law, and of legal procedures, whether provided by a lawyer or otherwise.</i> )
<b>CD 2.2</b>	Promote <b>Economic Inclusion</b> . Supporting organisations that help individuals to overcome barriers to participation in the City's economy. Support, advice and guidance for unemployed residents and those at the risk of unemployment to gain the confidence, motivation, skills and qualifications to engage in rewarding employment, volunteering or entrepreneurial activities.

Reference number	Priority 3 – Voluntary Sector Infrastructure
<b>CD 3</b>	<p>For organisations playing a supporting, coordinating or developmental role in relation to voluntary and community organisations, especially new, emerging or fragile groups and those working to achieve Community Development priorities, specifically :</p> <ul style="list-style-type: none"> <li>§ improving skills and knowledge, sharing expertise and good working practice.</li> <li>§ participation in the local Compact, Local Enterprise Partnership, other relevant local partnerships and civic life.</li> <li>§ identifying and seeking different sources of income and partnership potential.</li> <li>§ stimulating and supporting good volunteering practice.</li> <li>§ encouraging innovation and joint working where appropriate.</li> </ul>

Reference number	Priority 4 – A Growing City
<b>CD 4</b>	<p>Projects, services and activities enabling voluntary and community activity in new communities on fringe sites to flourish and to support the integration with neighbouring parts of the city:</p> <ul style="list-style-type: none"> <li>§ Community development activities as detailed in Priority 1</li> <li>§ Building capacity in, and making links with, adjoining neighbourhoods where development is taking place</li> </ul>

Reference number	Priority 5 – Social Enterprise
<b>CD 5</b>	<p>Supporting the development of organisations that re-invest their profits in the organisation or in the community to further social and/or environmental causes through:</p> <ul style="list-style-type: none"> <li>§ initiatives that identify and remove barriers to starting and running successful social enterprises.</li> <li>§ projects that provide business advice, leadership and management training, peer-support and networking opportunities to enable social enterprises to thrive.</li> <li>§ projects that support communities to take on ownership of community-based buildings from which to run social enterprises.</li> <li>§ support for voluntary and community organisations to enable them to make a transition from grant dependency to financial sustainability</li> </ul>

## Arts and Recreation Development

Ref No:	Priority Description
	<p><b>L1 Improve access to leisure activities for city residents</b>            A targeted approach to improving access to arts and sports for city residents who currently have restricted access, particularly including:</p>
L 1.1	§ Minority ethnic groups
L 1.2	§ People with disabilities
L 1.3	§ People on low incomes
L 1.4	§ Children, young people and older people at risk of exclusion from leisure opportunities
L 1.5	§ Residents with low levels of participation in cycling activity (particularly women and people from the above priority groups)
	<p><b>L2 Enhance the City's cultural offer for city residents</b>            Arts and sports activities that enhance Cambridge's cultural offer by doing some or all of the following:</p>
L 2.1	§ Celebrating Cambridge's cultural identity or local traditions
L 2.2	§ Benefiting the local economy
L 2.3	§ Reflecting the city's creative reputation through being new, innovative, and ambitious
L 2.4	§ Promoting environmental sustainability
L 2.5	§ Showcase and celebrate the arrival of the Tour de France in Cambridge in 2014

### Area Committee Grants

For local groups or groupings of city residents who want a grant for a community project or activity that will benefit local people living in their area – especially those whose opportunities may be limited by disadvantage such as disability, low income or discrimination.

Projects must relate to the priorities detailed above.